

REF: KBCSCS/CR/PRODUCTS/2024

11th March 2024,

Dear Member,

Exciting News

The Kenya Bankers value your membership and patronage of our products and services.

It is for this reason that we are excited to bring to you, promotional offer on our **Elite loan product** to support our members in the ever-changing economic environment.

The new features under this promotion are as follows,

- Qualification amount has been brought down to kes.750,000 from kes.1,000,000
- > The repayment period has increased by 12 months to 96 months from 84 months.

The promotion begins on 18th March 2024 and run until 30th June 2024. Do not be left out, hurry before time runs out for you.

Terms and conditions apply.

Yours faithfully, The Kenya Bankers,

AHMED OMARI Hon. SECRETARY

CC: Branches Delegates